From 19 to 21 November, the Finnish Dental Congress and Exhibition will once again convene Finland’s dental community at Messukeskus Helsinki, the city’s expo and convention centre. The event, being held for the 77th time and organized by Messukeskus together with the Finnish Dental Society Apollonia, will highlight the latest developments in industry, science and research.

Over 100 dental manufacturers and suppliers have already registered for the fair, which attracts decision makers and dental professionals from Finland and abroad. In 2014, about 8,400 dentists, dental nurses, dental hygienists and other dental professionals, as well as students, visited the event, making it the largest annual dental conference and exhibition in Finland.

At this year’s event, scientific lectures will address topics such as treating the elderly, special needs in orthodontic therapy, heart disease and angio­pathy, as well as innovations in dental equipment, treatment and workflow optimisation. Parallel to the lectures and training sessions organized by Apollonia, Messukeskus will be hosting an educational event for dental hygienists and dental nurses on oral health.

The exhibition will take place in Halls 1 and 2, directly alongside the lecture hall. Attendees are also invited to visit the Information Clinic, where exhibitors will be giving presentations. The Information Clinic is located in the exhibition area and is free of admission for all visitors.

On Friday, attendees are invited to the Happy Hour event in the exhibition area. From 16:30 to 17:30, guests can connect with friends and colleagues in a relaxed atmosphere with entertainment from a surprise musical act.

More information about the congress, evening programme and exhibition is available at www.hammaslaakaripaivat.fi.

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Useful information

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Fax: +358 9 142 258
customer.service@messukeskus.com

Opening times
- Thursday, 19 November:
  8:30–17:00
- Friday, 20 November: 8:30–17:30;
  Happy Hour at 16:30–17:30
- Saturday, 21 November:
  10:00–14:45
Orthodontic supplies market expected to grow

By DTI

CHICAGO, USA: According to a recently published report by market research firm MarketsandMarkets, the global orthodontic supplies market is expected to reach about $3.9 billion by 2020, representing a compound annual growth rate of 6.9 per cent over the next five years.

Overall, the growth in the orthodontic supplies market is primarily stimulated by the growing number of patients with mal-occlusion, jaw diseases and tooth loss; technological advances; the increasing popularity of orthodontic treatment among adolescents and adults; and rising disposable incomes in developing countries, such as India, China and Brazil.

As reported by MarketsandMarkets, North America is estimated to hold the largest share of the orthodontic supplies market as of 2015, followed by Europe. The Asia-Pacific region is expected to be the fastest growing market during the forecast period owing to constant health care expenditure and increasing awareness about orthodontic procedures, among other factors.

The report also identifies a number of dental companies as key competitors in the market, including Align Technology, DENTSPLY International and Ormco Corporation.

The full report, titled “Orthodontic Supplies Market Removable...

“...growth is stimulated by the increasing popularity of orthodontic treatment among adolescents and adults.”

By DTI

STOCKHOLM, Sweden: At this year’s meeting of the European Association for Osseointegration (EAO) in Stockholm, Swedish dental implant manufacturer DENTSPLY Implants has announced its World Summit Tour to China, Japan, North America and Europe during 2016 and 2017.

“The DENTSPLY Implants World Summit Tour will be a fantastic opportunity for our customers and potential customers to discover our comprehensive treatment solutions portfolio and to be part of the DENTSPLY Implants commitment to open-minded and genuine partnerships with dental professionals worldwide. We look forward to meeting everyone in an international, yet familiar, setting focused on innovation and science,” said Group Vice President Dr Lars Henrikson.

The 2016–2017 DENTSPLY Implants World Summit Tour is expected to attract 5,000 dental professionals from all over the world. The tour’s scientific programme is being developed together with world-renowned scientists and researchers, and will consist of keynote addresses by international, regional and national speakers, as well as lectures by distinguished regional speakers.

DENTSPLY Implants announces World Summit Tour

By DTI

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